



LogiMAT
2017

The logo features the text "LogiMAT" in a bold, sans-serif font. "Logi" is in black, while "MAT" is in a light blue-grey color. Below "MAT" is the year "2017" in a large, bold, black font. The text is set against a white background. Two large, thick, orange arrows are part of the design: one is a curved arrow on the left side, and the other is a straight arrow pointing towards the bottom right, partially overlapping the "2017".